

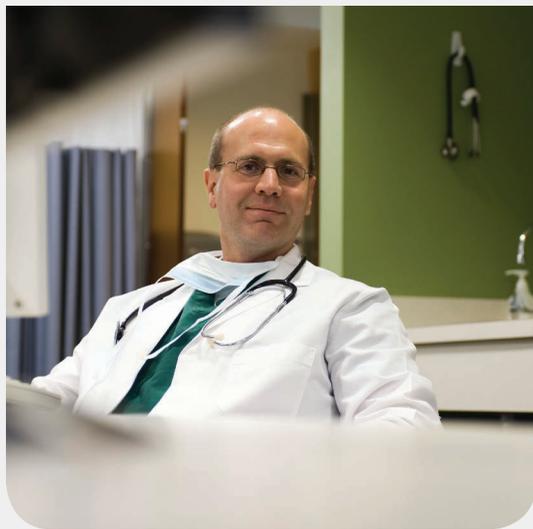
# TAKE OWNERSHIP IN YOUR FUTURE.

National Cardiovascular Partners creates, sustains and grows independent, outpatient cardiac catheterization and vascular labs in unique business partnerships with physician entrepreneurs. Working closely with physician partners, who as majority stakeholders maintain clinical and financial control of their own businesses, NCP manages the entire development process from inception to completion, and upon opening continues to manage the back office and administration of each center. This model allows physicians to focus on providing exceptional and innovative patient care in today's ever-changing healthcare environment.

Patients at NCP facilities consistently report superior care in a more comfortable outpatient setting, fewer insurance and administrative issues, and an overall improved experience over traditional hospital settings. Physician partners enjoy greater autonomy and clinical control, fewer procedural and administrative headaches of opening and running a center, vastly mitigated business risk, and greater peace of mind – all with uniquely unmatched financial benefits.

“ Starting my own cath lab has not only proven to be a great move financially, my patients are happier and I get to spend more time with my family. ”





“ I should have done this years ago. ”

### **Better quality patient care.**

NCP labs are designed from the ground up to ensure the highest quality of patient care – by physicians who understand what patients need most. Without the traditional volume constraints associated with hospitals, patients can expect to be treated like people – not like numbers.

Patients enjoy enhanced continuity of care, better communication and education, shorter wait times, no parking issues, and more personalized service than an inpatient setting. The admission process is very efficient, and patients typically can move from the window to the table in less than 30 minutes. In addition, because the labs are not inside hospitals, patients are not unnecessarily exposed to triage and emergency care cases.

### **More control over lab decisions. Big and small.**

Physicians finally have complete freedom to design and develop their lab without the constraints of traditional hospital bureaucracy and one-size-fits-all policies. NCP allows physician partners to select their location, floor plan, equipment and supplies to suit their specific needs and preferences. Plus, while NCP handles

the responsibility of the day-to-day management and administration of the lab, the physician partners have the ability to offer input on equipment and staffing decisions – as much or as little as they choose.

### **A sustainable model with freedom to grow.**

NCP offers a sustainable model that gives physicians the ability to supplement their income by investing in a broader range of services beyond their typical cases. Physician partners profit directly from complementary service lines and a built-in pipeline of new patients to use those services. With NCP's proven model of success, coupled with the individual physician's input into his or her own lab, the long-term viability and profitability are increased over traditional hospital options. Additionally, the labs are set up to be scalable, allowing for future growth based on market needs.

### **Easy and efficient – NCP takes care of everything.**

The NCP model is designed to let its partners focus on helping patients, while they develop the infrastructure for a successful lab from inception. NCP takes the burden off of physicians by handling the complexities involved in lab development and management including credentialing, accreditations and regulatory compliance.

### **A smart investment for your future.**

Creating a technologically advanced, patient-friendly cardiac and vascular lab with NCP gives physicians the very real opportunity to invest in their field – and in their future. With a direct impact on the quality of service and overall patient experience, this is one investment that gives physicians more control over traditional investment opportunities. As majority owners, the physician partners maintain complete clinical and administrative control, allowing them to benefit for years to come.

### **Getting started is easy.**

Starting your own cardiac and vascular lab has never been easier. NCP will sit down with you, or your group of like-minded physicians, to discuss your specific opportunity based on your individual and group needs. NCP matches your vision and expertise with our proven formula for lab creation and management to make your new lab a reality. It's that simple.